

FAX# 703 528 7880
CREDIT RISK !! NOV5/12 16.18
REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT	<u>ROMNEY FOR PRESIDENT EST#31</u>	COMMENTS: (LINE, ORDER, ...)

FLIGHT DATES	OCT24/12	OCT30/12	WK-1
DATE	NOV5/12	16.18	

CITY TAX _____ STATE TAX _____ CO-OF BILLING INVOICE _____

REP: TO LENA
FR JULIE
OKD M8
PLS CFM, THX 11/5

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE =		AGENCY EST# = 31						
AGENCY PRODUCT CODE =								
41	S 700P-730P	30	\$850.00	10/27	10/27	0	SAT	0
PROGRAM : JEOP								
61	A 744P-800P	30	\$850.00	10/27	10/27	1	SAT	1

PROGRAM : NEWS
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-41 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-44 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-59 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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62	A		1146P-1221A	30		\$1,250.00	10/27	10/27	1		SAT	1
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PROGRAM : NEWS
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.
PART OF A MAKEGOOD MADE UP OF LINES 61-63

63	A		1146P-1221A	30		\$1,250.00	10/27	10/27	1		SAT	1
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PROGRAM : NEWS
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.
PART OF A MAKEGOOD MADE UP OF LINES 61-63

44	S		1130P-1200M	30		\$1,250.00	10/27	10/27	0		SAT	0
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PROGRAM : NEWS

59	S		1130P-1205A	30		\$1,250.00	10/27	10/27	1		SAT	1
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PROGRAM : NEWS
ORD COM1 : NEWS LATE ON SAT DUE TO FBALL. WE CAN OFFER ***RESEND NEED ANSWER
ORD COM2 : LOGS CLOSING AT NOON
PART OF A MAKEGOOD MADE UP OF LINES 57-60

STATION MAKEGOOD OFFERS:

M8	OK'D	BUY#41	MISSED: SAT/700P-730P	OCT27	30S	\$850.00	(NOV5/12)
		BUY#44	SAT/1130P-1200M	OCT27	30S	\$1,250.00	
		BUY#59	SAT/1130P-1205A	OCT27	30S	\$1,250.00	
			OFFER: SAT/744P-800P	OCT27	30S	\$850.00	PLS ADVISE.
			& SAT/1146P-1221A	OCT27	30S	\$1,250.00	
			& SAT/1146P-1221A	OCT27	30S	\$1,250.00	
			CMT: LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 756P, 1214A, AND 1220A.				

OCT/12 184880.00 NOV/12 97620.00 CONTRACT TOTAL 282500.00
TOTAL SPOTS 141

MARKET TOTALS \$842,268 WFTV 34% WKMG 32% WESH 20% WOFL 13% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE